



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Potholm  
201 North Union Street  
Suite 200  
Alexandria, VA 22314

## Contract # 339202

**Schedule Dates** 10/30/12-11/05/12  
**Advertiser** Pol/D Raja/R/SSN/PA (16250)  
**Agency** SRCP - Stevens Reed Curcio & Potholm (2056)  
**Product** Political - State Candidate (1071)  
**Brand** POL/D RAAJ/R/SSN/PA (126020)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** VONDERHEID,BETSY  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** RAAJ 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/29/12  
**Last Modified** 10/31/12  
**Entered By** Deb O'Keefe  
**CO-OP** Yes  
**Headline #** 6399928  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$20,043.75  
**Net Total** \$113,581.25  
**Sales Tax**

**Pittsburgh (WPXI)**  
**By Broadcast Month**  
Nov. 2012  
**Spots** 132  
**Rate** \$133,625.00  
**Grand Total:** 132 \$133,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	10/30/12-11/02/12	2	:30	5:59A- Channel 11 News 6am	1		X	X	X	X						Pittsburgh (WPXI)	6am News	10/29/12
1.1	Revised Line / Spot	10/30/12-11/02/12	2	:30	5:59A- Channel 11 News 6am			1	1	1	1						Pittsburgh (WPXI)	6am News	10/29/12
1.2	End Dated Line / Spot	10/30/12-10/30/12	2	:30	5:59A- Channel 11 News 6am			1						1	\$1,100.00	\$1,100.00	Pittsburgh (WPXI)	6am News	10/30/12
2.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:59A- Channel 11 News 6am	1								1	\$1,100.00	\$1,100.00	Pittsburgh (WPXI)	6am News	10/29/12
3.0	Revised Line / Spot	10/30/12-11/02/12	2	:30	5:30P- 6P (EST)	2		X	X	X	X						Pittsburgh (WPXI)	5:30P-6P News	10/29/12
3.1	Normal Line / Spot	10/30/12-11/02/12	2	:30	5:30P- 6P (EST)			1	1	1	1			4	\$1,650.00	\$6,600.00	Pittsburgh (WPXI)	5:30P-6P News	10/29/12
4.0	Revised Line / Spot	10/30/12-11/02/12	2	:30	5:30P- 6P (EST)	2		X	X	X	X						Pittsburgh (WPXI)	5:30P News	10/29/12
4.1	Normal Line / Spot	10/30/12-11/02/12	2	:30	5P- 5:30P (EST)			1	1	1	1			4	\$1,650.00	\$6,600.00	Pittsburgh (WPXI)	5-530p News	10/29/12
5.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	5:58P- Channel 11 News At 6pm M-F	2		X	X	X	X			2	\$1,850.00	\$3,700.00	Pittsburgh (WPXI)	6p News	10/29/12
6.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	4:28A- Channel 11 News 430A	3		X	X	X	X			3	\$150.00	\$450.00	Pittsburgh (WPXI)	430a NEWS	10/29/12

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**Brand** POL/D RAAJ/R/SSN/PA (126020)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** VONDERHEID,BETSY  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** RAAJ 10/30  
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**Package Deal**  
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**Commission** \$20,043.75  
**Net Total** \$113,581.25  
**Sales Tax**

**Pittsburgh (WPXI)**  
**By Broadcast Month**  
Nov. 2012 132 \$133,625.00  
**Grand Total:** 132 \$133,625.00

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7.0	Revised Line / Spot	11/05/12-11/05/12	4	:30	4:28A- Channel 11 News 430A	1								1	\$150.00	\$150.00	Pittsburgh (WPXI)	430a News	10/29/12
7.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	4:28A- Channel 11 News 430A	1								1	\$150.00	\$150.00	Pittsburgh (WPXI)	430a News	10/31/12
8.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	5A- 5:30A (EST)	2		X	X	X	X			2	\$550.00	\$1,100.00	Pittsburgh (WPXI)	5-530a News	10/29/12
9.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5A- 5:30A (EST)	1		X						1	\$550.00	\$550.00	Pittsburgh (WPXI)	5-530a News	10/29/12
10.0	Revised Line / Spot	10/30/12-11/02/12	2	:30	5:30A- 6A (EST)	2		X	X	X	X			2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	530a-6a News	10/29/12
10.1	End Dated Line / Spot	10/30/12-10/31/12	2	:30	5:30A- 6A (EST)	2		X	X					2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	530a-6a News	10/29/12
10.2	End Dated Line / Spot	10/30/12-10/30/12	2	:30	5:30A- 6A (EST)	2		X						2	\$750.00	\$750.00	Pittsburgh (WPXI)	530a-6a News	10/30/12
10.2.1	Closed Preempt	10/30/12															Pittsburgh (WPXI)	Deletion/Exception - end dated	
10.2.2	Closed Preempt	10/30/12															Pittsburgh (WPXI)	Deletion/Exception - end dated	
11.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:30A- 6A (EST)	1								1	\$750.00	\$750.00	Pittsburgh (WPXI)	530a-6a News	10/29/12
12.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	8A- 9A (EST)	4		1	1	1	1			4	\$1,225.00	\$4,900.00	Pittsburgh (WPXI)	TODAY 8-9A	10/29/12
13.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	8A- 9A (EST)	1								1	\$1,225.00	\$1,225.00	Pittsburgh (WPXI)	TODAY 8-9A	10/29/12

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**CPE** N/A  
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Pittsburgh (WPXI)		
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Nov. 2012	132	\$133,625.00
<b>Grand Total:</b>	<b>132</b>	<b>\$133,625.00</b>

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14.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	7A- 8A (EST)			1	1	1	1			4	\$1,275.00	\$5,100.00	Pittsburgh (WPXI)	TODAY 7-8A/	10/29/12
15.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	7A- 8A (EST)	1	X							1	\$1,275.00	\$1,275.00	Pittsburgh (WPXI)	TODAY 7-8A/	10/29/12
16.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	2-30P- Who Wants To Be A Millionaire			1	1	1	1			4	\$275.00	\$1,100.00	Pittsburgh (WPXI)	MILLIONAIRE 230-3P/	10/29/12
17.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	2-30P- Who Wants To Be A Millionaire	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	MILLIONAIRE 230-3P/	10/29/12
18.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	1-30P- Today Show 130P			1	1	1	1			4	\$275.00	\$1,100.00	Pittsburgh (WPXI)	TODAY SHOW 130-230P/	10/29/12
19.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	1-30P- Today Show 130P	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	TODAY SHOW 130-230P/	10/29/12
20.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	6A- 8A (EST)							4		4	\$350.00	\$1,400.00	Pittsburgh (WPXI)	NEWS 6-8A/	10/29/12
21.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	12-30P- The Doctors			1	1	1	1			4	\$275.00	\$1,100.00	Pittsburgh (WPXI)	DOCTORS 1230-130P/	10/29/12
22.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	12-30P- The Doctors	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	DOCTORS 1230-130P/	10/29/12
23.0	Revised Line / Spot	10/30/12-11/02/12	3	:30	11-59A- Channel 11 News at Noon			1	1	1	1						Pittsburgh (WPXI)	NOON NEWS/	
23.1	End Dated Line / Spot	10/30/12-10/30/12	3	:30	11-59A- Channel 11 News at Noon	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/	10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

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**By Broadcast Month**  
Nov. 2012  
**Spots** 132  
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**Grand Total:** 132 \$133,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Revised Line / Spot	11/05/12-11/05/12	3	:30	11:59A- Channel 11 News At Noon	1								1			Pittsburgh (WPXI)	NOON NEWS	10/29/12
24.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	11:59A- Channel 11 News At Noon	1								1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS	10/31/12
25.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	8A- 10:30A (EST)							4		4	\$375.00	\$1,500.00	Pittsburgh (WPXI)	NEWS 8-1030A	10/29/12
26.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	7:30P- WHEEL OF FORTUNE			1	1	1	1			4	\$3,350.00	\$13,400.00	Pittsburgh (WPXI)	WHEEL 730-8P	10/29/12
27.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	7:30P- WHEEL OF FORTUNE	1								1	\$3,350.00	\$3,350.00	Pittsburgh (WPXI)	WHEEL 730-8P	10/29/12
28.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	11:29P- NBC SATURDAY NIGHT LIVE							2		2	\$1,200.00	\$2,400.00	Pittsburgh (WPXI)	SNL 1130P-1A	10/29/12
29.0	Normal Line / Spot	10/30/12-11/02/12	2	:30	6:59P- Jeopardy			1	1	1	1			4	\$3,350.00	\$13,400.00	Pittsburgh (WPXI)	JEOPARDY 7-730P	10/29/12
30.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	6:59P- Jeopardy	1								1	\$3,350.00	\$3,350.00	Pittsburgh (WPXI)	JEOPARDY 7-730P	10/29/12
31.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	7P- Jerome Betts 7-730P							1		1	\$675.00	\$675.00	Pittsburgh (WPXI)	BETTS 7-730P	10/29/12
32.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	11:34P- TONIGHT SHOW			1	1	1	1			4	\$675.00	\$2,700.00	Pittsburgh (WPXI)	TONIGHT SHOW	10/29/12
33.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	11:34P- TONIGHT SHOW	1								1	\$675.00	\$675.00	Pittsburgh (WPXI)	TONIGHT SHOW	10/29/12

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34.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	11:30P-Channel 11 News Following Football 1130P								1	1	\$2,250.00	\$2,250.00	Pittsburgh (WPXI)	NEWS 1130P-1235A/	10/29/12
35.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	7:30P- Hines Ward Show 730-8P								1	1	\$575.00	\$575.00	Pittsburgh (WPXI)	WARD 730-8P/	10/29/12
36.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	9A- Today Show 9a		1	1	1	1	1			1	\$575.00	\$2,300.00	Pittsburgh (WPXI)	TODAY 9-10A/	10/29/12
37.1	Normal Line / Spot	11/05/12-11/05/12	3	:30	9A- Today Show 9a									1	\$575.00	\$575.00	Pittsburgh (WPXI)	TODAY 9-10A/	10/29/12
38.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	2:58P- Days Of Our Lives			1	1	1	1			1	\$500.00	\$2,000.00	Pittsburgh (WPXI)	DAYS 3-4P/	10/29/12
39.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	2:58P- Days Of Our Lives									1	\$500.00	\$500.00	Pittsburgh (WPXI)	DAYS 3-4P/	10/29/12
40.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	10:59P- CHANNEL 11 NEWS AT 11P			X	X	X	X			3	\$2,700.00	\$8,100.00	Pittsburgh (WPXI)	NEWS 11-1135P/	10/29/12
41.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	10:59P- CHANNEL 11 NEWS AT 11P									1	\$2,700.00	\$2,700.00	Pittsburgh (WPXI)	NEWS 11-1135P/	10/29/12
42.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:30P- 6P (EST)			X						1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	NEWS 530-6P	10/29/12
43.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5P- 5:30P (EST)			1						1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	NEWS 5-530P	10/29/12

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**Sales Office** Telerep/Washington DC  
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45.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	5:58P- Channel 11 News At 6pm M-F	1								1	\$1,850.00	\$1,850.00	Pittsburgh (WPXI)	6p News	10/29/12
46.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	11A- Anderson	1		1	1	1	1			1	\$275.00	\$1,100.00	Pittsburgh (WPXI)	ANDERSON 11A-12N/	10/29/12
47.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	11A- Anderson	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	ANDERSON 11A-12N/	10/29/12
48.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	5:30A- 8A (EST)	1							4	1	\$350.00	\$1,400.00	Pittsburgh (WPXI)	NEWS 6-8A/	10/29/12
49.0	Normal Line / Spot	10/30/12-10/30/12	3	:30	4P- Channel 11 News 4-5P	1		1						1	\$725.00	\$725.00	Pittsburgh (WPXI)	NEWS 4-5P	10/29/12
50.0	Normal Line / Spot	10/31/12-11/02/12	3	:30	4:29P- Judge Judy 430p	1			1	1	1			1	\$725.00	\$2,175.00	Pittsburgh (WPXI)	JUDGE JUDY 430-5P	10/29/12
51.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	4:29P- Judge Judy 430p	1								1	\$725.00	\$725.00	Pittsburgh (WPXI)	JUDGE JUDY 430-5P	10/29/12
52.0	Normal Line / Spot	10/30/12-10/30/12	3	:30	4P- Channel 11 News 4-5P	1								1	\$550.00	\$550.00	Pittsburgh (WPXI)	NEWS 4-5P	10/29/12
53.0	Normal Line / Spot	10/31/12-11/02/12	3	:30	4P- Judge Judy 4p	1			1	1	1			1	\$550.00	\$550.00	Pittsburgh (WPXI)	JUDGE JUDY 4-430P	10/29/12
53.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception	
53.0.2	Closed Preempt	11/02/12															Pittsburgh (WPXI)	Political/Exception	
54.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	4P- Judge Judy 4p	1								1	\$550.00	\$550.00	Pittsburgh (WPXI)	JUDGE JUDY 4-430P	10/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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SRCP - Stevens Reed Curcio & Polholm  
201 North Union Street  
Suite 200  
Alexandria, VA 22314

**Contract # 339202**  
**Schedule Dates** 10/30/12-11/05/12  
**Advertiser** Pol/D Raja/R/SSN/PA (16250)  
**Agency** SRCP - Stevens Reed Curcio & Polholm (2056)  
**Product** Political - State Candidate (1071)  
**Brand** POL/D RAJA/R/SSN/PA (126020)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** VONDERHEID,BETSY  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** RAJA 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/29/12  
**Last Modified** 10/31/12  
**Entered By** Deb O'Keefe  
**CO-OP** Yes  
**Headline #** 6399928  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$20,043.75  
**Net Total** \$113,581.25  
**Sales Tax**

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Nov. 2012	132	\$133,625.00
<b>Grand Total:</b>	<b>132</b>	<b>\$133,625.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	10A- Ellen				1	1	1	1		4	\$450.00	\$1,800.00	Pittsburgh (WPXI)	ELLEN 10-11A	10/29/12
56.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	10A- Ellen			1						1	\$450.00	\$450.00	Pittsburgh (WPXI)	ELLEN 10-11A	10/29/12
57.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	8A- 10:30A (EST)							4		1	\$375.00	\$1,500.00	Pittsburgh (WPXI)	NEWS8-1030A	10/29/12
58.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	6P- CHANNEL 11 NEWS								1	1	\$925.00	\$925.00	Pittsburgh (WPXI)	NEWS 6-630P	10/29/12
59.0	Normal Line / Spot	10/31/12-11/02/12	3	:30	5:30A- 6A (EST)		2		X	X	X			2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	530a-6a News	10/30/12
60.0	Normal Line / Spot	10/31/12-11/02/12	3	:30	5:59A- Channel 11 News 6am				1	1	1			3	\$1,100.00	\$3,300.00	Pittsburgh (WPXI)	6am News	10/30/12
61.0	Normal Line / Spot	10/31/12-11/02/12	4	:30	11:59A- Channel 11 News At Noon				1	1	1			3	\$375.00	\$1,125.00	Pittsburgh (WPXI)	NOON NEWS/	10/30/12
62.0	M/S For 53.0,1,53.0,2 / Spot	11/02/12-11/02/12	3	:30	5:59A- Channel 11 News 6am						1			1	\$1,100.00	\$1,100.00	Pittsburgh (WPXI)	6-7am News	10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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